



Club President 2011 - 2012

What is the Governors' Challenge Blood Drive?

Each Rotary club is challenged to host blood drives or participate with other groups and encourage individual donations to the local community blood drive.

What a great way to do a community service project. The Rotary club can help host the community drive and invite **Rotarians, friends, family members, and even employees to donate.** In order to provide the donor with the best service possible – we ask that you highly encourage Rotarians, friends, family and their employees to set up appointment times. When you call the District Chair person (info below), a Donor Recruiter will be assigned to work with your club and they will give you information on hosting a blood drive.

**The goal:**

- Each Rotary club to host blood drives of 25 or more, or participate with other groups and encourage individual donations to the local community blood **bank.**
- OR join the community blood drive and help that drive to increase

**On the day of the drive:**

- Rotarians can help at the sign in table, with donors,
- Help at the refreshment table
- OR provide the refreshments.

Make sure the Rotarians and their supporters put under “**REASON for donating**” – **ROTARY**, at the time of donation.

The District Blood Chair will keep count for the District Governor of the clubs service and total number of sign-ins. At the District Convention in Albuquerque, May 2012, the clubs will be recognized by the District Governor and United Blood Services.

In addition, you can use this day as a way of getting the word out about Rotary – maybe have a display of the work done thru your club, both locally and internationally, or have a membership drive, etc. Getting the word out about Rotary and what it does in the community is another goal that will be met!

The District Public Relations Chair, Sandra Pugh, will be doing articles for the Rotarian magazine about the great work being done in District 5520. We also ask that you put articles in your local newspaper, your newsletters, web site and email to your membership.

For more information about the Governor's Challenge you can go the following website:  
[www.ourblooddrive.org](http://www.ourblooddrive.org). Here you will find ideas and tools from around the world.

Please appoint a blood drive member or a team who are enthusiastic and can take an active role in getting your club involved. Recruiting blood donors face to face and scheduling them for specific appointment times need to be done by the members of the club.

**A SUCCESSFUL BLOOD DRIVE IS AN EXCELLENT COMMUNITY SERVICE PROJECT  
AND IT'S FREE!**

For more information contact Evelyn Bryant, District Blood Drive Chair, at (505)-246-1428 or email:  
[ebryant@bloodsystems.org](mailto:ebryant@bloodsystems.org)

Yours in Rotary

A handwritten signature in black ink, appearing to read "Bobby Wallace". The signature is fluid and cursive, with a large initial "B" and "W".

Bobby Wallace, District Governor 2011 – 2012  
District 5520