



District 5520 Membership Chairman
Bruce Bortner



James Morrison - Extension


CONSCIOUS INCOMPETENT.

is a person who screws up...


but at least knows why!


District Team Exit Survey




Survey




- Team members assigned outside local club geography
- Team member not acquainted
- Candid response crucial




Process




1. Team contacts club secretary
2. Seeks permission to contact member.
3. Contacts member
4. Past member encouraged to provide candid responses only 3-4 questions
5. Team collects data and reinforces anonymity
6. Name telephone number discarded




Analysis



- Spreadsheet collection
- Data summarized
- Dispersed to Club Presidents
- PET 2012 Training




HELP!!!




1. Please submit your monthly membership & attendance reports.
2. Allow team to contact your past Rotarian


If we do this together,
then we can both become....



CONSCIOUS COMPETENTS.


People who SUCCEED
And actually know why!
....and that's scary

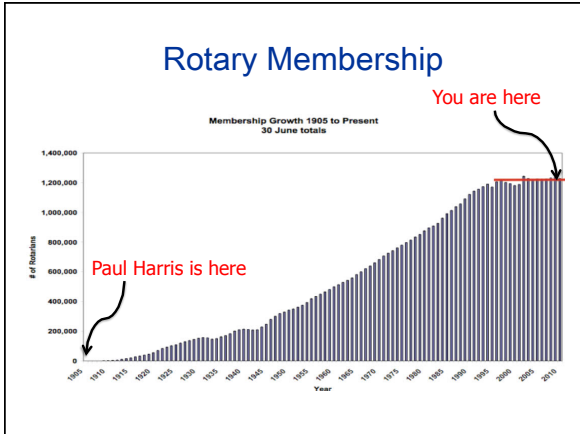





Rotary Membership


The case for club extension








Rotary Membership




Question: How many members have Rotary clubs inducted over the past 7 years?

Answer: 1.1 million members



Rotary Membership





Membership June 2003: 1,227,338

Membership June 2010: 1,227,563



Net Gain: 256

“New clubs hold the key to membership growth”
- Rotary International

4 New Pilot clubs from RI :

- Satellite Club
- Associate Member Pilot
- Corporate Member Pilot
- Innovative and Flexible Rotary Club Pilot

It's time to take Rotary back!
